



## SAVE THE DATE

### Seminar “Russian Lobbying out of the Shadows”

**19 November 2009**, 14.30 - 17.15 (14.00 Registration)

Address: **Square de Meeus 1**, 1000 Brussels

Organised by: “Young EU-Russia” asbl, Agency IMA Media,

Supported by: RASO (Russian Public Relation Association), YES, Belgian-Luxembourg Chamber of Commerce for Russia and Belarus.

**The first time in Brussels, the floor is given to Russian lobbyists** who will open professional secrets on interaction with Russian Authorities; present cases with positive and negative experience of entering into the Russian Market, with an analysis of typical mistakes; participants will get independent overview on lobbying and consulting companies in Russia . **Panel for discussion** will be devoted to “Possibilities of cooperation between the Russian and European lobbying and business companies”.

#### Speakers:

**Mr. Alexey Glazyrin**, President of Russian Public Relations Association, CEO Newton Group of Companies, expert in strategic marketing and practical communications for business.

Member of IABC, IPRA, winner of national award "Media Manager of Russia", jury member of national award "Silver Archer", jury member of PROBA-IPRA GWA and "Chrystal Orange" award, Russian Public Relations Association professional certificate holder.

Member of Strategic Planning Committee of Russian Department of IABC/Russia.

#### **Mr. Evgeny Minchenko**

Head of the Communication Group “Minchenko Consulting” which unites PR-agency “New Image”, International Institute for Political Expertise(IIPE) and lobbying agency “Minchenko GR-Consulting”.

Member of expert council under the Russian Federation Ministry of trade and industry.

Member of investments council under the Russian Federation Ministry of Economic Development

Lecturer in political science for the world politics faculty of the Moscow State University.

Working language English/Russian

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